

REQUEST FOR PROPOSALS  
**CALL FOR ARTISTS**

**PUBLIC ART OPEN CALL**

**Submittal Deadline: November 27, 2024**

**Submittals Accepted Electronically Only: [publicart@lewisvillenc.net](mailto:publicart@lewisvillenc.net)**

**Total Project Budget: \$10,000**

**Overview**

Through a partial grant from the Shallow Ford Foundation and funding from the Town of Lewisville, the Lewisville Public Art Advisory Committee is seeking artists to submit proposals for a public art piece to be placed in Shallowford Square.

**About Lewisville and Shallowford Square**

Lewisville is a residential community of more than 13,000 in western Forsyth County, North Carolina. While the town was incorporated in 1991, it has a long history as a township dating back to the 1700s when Moravian settlers followed the Great Wagon Road from Pennsylvania to North Carolina. Even today, the town maintains a small-town presence where residents often gather in Shallowford Square for concerts, community events, and family celebrations.

**Theme**

The Public Art Advisory Committee seeks artwork that promotes positive imagery and represents local values unique to our community. Suggestions by Lewisville residents include, but are not limited to:

- Nature (plants, flowers, animals, etc.)
- Celebrating the outdoor experience, music and family
- Incorporating local history
  - o Could somehow include 'a gateway to the Shallow Ford' or 'crossing the Shallow Ford.'However, we suggest you not get caught up on the theme of solely a wagon.

**Description of Shallowford Square and Space (See attached diagram which includes location.)**

Location of the art is in a small open area that is often used during events for unloading equipment and could be used by emergency personnel. With this in mind, the approximate area is 8'x4'. Artists are encouraged to contact Town staff at [publicart@lewisvillenc.net](mailto:publicart@lewisvillenc.net) to schedule a time to view the area, discuss logistics and placement, and ask questions of Town staff.

**Project Budget**

The Town of Lewisville has set aside a total of \$10,000 to fund this project. The budgeted amount should pay for design, travel accommodations, materials, fabrication, insurance, storage, delivery to the site and any other costs incurred by the artists.

## **Artist Eligibility**

Artists and/or artist teams must be over the age of 18 and reside in North Carolina. Artists will be required to submit a detailed proposal as well as examples of past work. The installation should be maintenance free, weather resistant and sustainable for at least ten years. Please consider the safety of your piece since it will be in a public area where children and families gather.

## **Artist Selection Process**

The Lewisville Public Art Advisory Committee will evaluate all proposals on artistic merit and connection to the Town of Lewisville's history and small-town presence. The art installation must be durable and safe for a public space. The chosen proposal will be recommended to the Lewisville Town Council for an approval vote. The artist will be asked to enter into a contract with the Town of Lewisville. The contract will outline project milestones, a completion date, and a payment schedule.

## **How to Apply and What to Submit**

Electronic submissions only through email. Please send the following as attachments to [\*\*publicart@lewisvillenc.net\*\*](mailto:publicart@lewisvillenc.net).

- Name, mailing address, email address, and phone number
- Proposed Artwork: Include a conceptual project proposal that communicates how your art piece will look upon completion. Be as detailed as possible with sketches, colors, media, materials used, etc. If your proposal requires some sort of pedestal or special installation, please detail that in your proposal as well.
- Past Work Samples: Submit 3-5 images with descriptions of relevant past artwork including year created, materials, and location (if applicable).
- Artist Biography: Submit an artist biography or resume including background information such as education, artistic interest, professional experience, and/or past commissions.

## **Tentative Timeline**

- Deadline for proposal – November 27, 2024 by 1:00 p.m.
- Chosen artist and design recommendation determined by Committee – January 6, 2025
- Recommendation submitted to Town Council for approval or input – February 6, 2025
- Notification to proceed to selected artist – February 10, 2025
- Check-in timeline to be addressed in artist contract
- Final art approval, prior to installation – September 2, 2025
- Art installation – October 1, 2025 depending on the availability of town staff helping with installation.
- Public event/unveiling – October 6, 2025, weather permitting. Artist is requested to attend this event.

**All questions are to be submitted via email to [\*\*publicart@lewisvillenc.net\*\*](mailto:publicart@lewisvillenc.net).**