

# COMMUNITY VISIONING

The outreach activities and events held during the initial phase of the Lewisville Tomorrow planning process provided the stepping stones to develop a vision and planning themes created for the Lewisville community by the Lewisville community.

## Engagement

Engagement activities that occurred over the first three months of the planning process focused on identifying community needs to form a vision for the future of Lewisville. Phase One outreach included a variety of engagement methods to reach a cross section of the community.

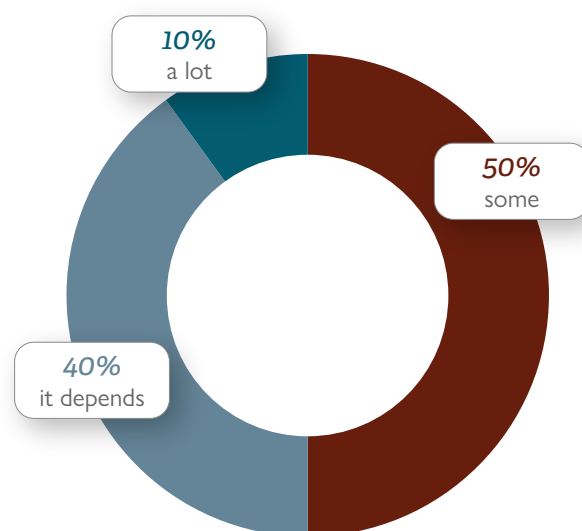
### Steering Committee Kickoff

The Steering Committee guided the development of Lewisville Tomorrow by providing insight to community values and local expertise. In March 2021, the Steering Committee held a kickoff meeting to brainstorm the best methods to successfully inform and engage the public through the process.

### Stakeholder Symposium

More than 50 stakeholders representing Town Boards and Committees, Town departments, police and fire, transportation groups, local employers, economic development, realtors, home builders, and civic groups provided unique perspectives to the project. In the first stakeholder symposium, participants provided feedback about both the needs of the Town today and the desires for the future.

How much growth is ideal for Lewisville?



What type of growth is ideal for Lewisville?



Would you like to see more shops or more jobs?



## Public Workshop

The first public workshop was held virtually on May 11, 2021. Thirty-eight members of the public participated in an open house, drop-in style workshop where participants navigated between four breakout rooms, each focusing on a different topic area: vision for Lewisville as a whole, land use, transportation and infrastructure, and parks and recreation. Common answers and key takeaways are described below:

May 11,  
2021



45  
participants



### My Lewisville

The My Lewisville breakout room asked participants about their perceptions of the town today including the communities biggest assets and people's vision for Lewisville in the coming decades.

Participants would like Lewisville to be more **walkable** and to have a **livelier downtown** area.

### Land Use and Development

The Land Use and Development breakout room asked participants about what needs to change and what needs to be preserved in the Town. The conversations centered around residential areas, economic development opportunities, and land use.

Residents would like to see more **small businesses**, especially **restaurants**.

### Transportation and Infrastructure

The Transportation and Infrastructure breakout room focused on transportation opportunities and challenges as well as other infrastructure such as the water and sewer systems.

Residents see opportunities to **connect neighborhoods to downtown** with sidewalks.

### Parks and Recreation

The Parks and Recreation breakout room centered around outreach for the PARC Plan to identify park amenities and opportunities for the future of the park system in Town.

People would like to see **green spaces** in Lewisville be **preserved** and **parks beautified**.

## Engagement Spotlight

Lewisville Tomorrow encompasses a community-driven planning process that not only conducts outreach exclusive to the Comprehensive Plan but also leverages past engagement efforts to build a vision that is grounded in community values. One of these resources is the Lewisville 2019 Resident Survey which provides invaluable feedback about residents' desires for the future of their community. The findings of this survey are reflected in Lewisville Tomorrow's vision and planning themes.

A majority of survey participants said they would like to see **retail** develop within **established districts**.

Over half of participants favored **Downtown Lewisville** for prospective development.

Overall, participants expressed a strong desire for **greater mobility** and **recreation options**, including greenways, bike lanes, sidewalks, open space, and scenic vistas.

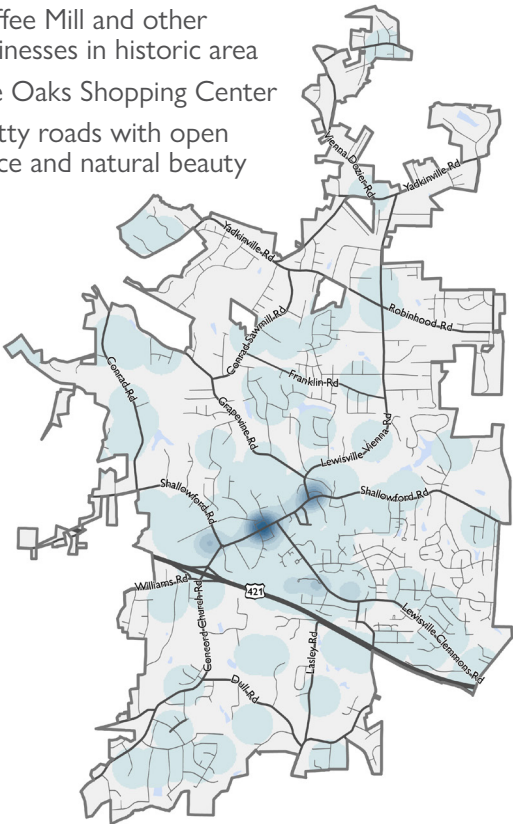
Online Survey

A public survey was active for three weeks from May 11, 2021 through June 1, 2021, via the survey platform MetroQuest. The interactive questionnaire focused on identifying issues and defining visions by soliciting multiple choice, written, and mapped feedback on different topics such as land use, transportation, and housing. Top answers included:

- Growth should be encouraged..... **in a way that preserves the Town’s character.**
- Our housing strategy should..... **preserve what I like about my neighborhood.**
- Our economic strategy should..... **focus on providing the goods and services our residents need.**
- In the future, Lewisville should..... **limit traffic congestion where possible.**
- For Lewisville, Quality of Life means..... **providing local events that bring Lewisville residents together.**

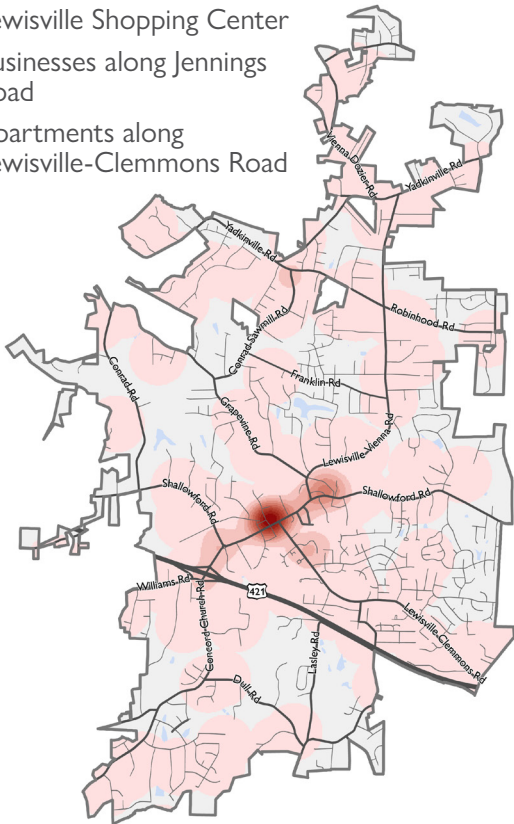
Strong Places

- » Coffee Mill and other businesses in historic area
- » The Oaks Shopping Center
- » Pretty roads with open space and natural beauty



Weak Places

- » Lewisville Shopping Center
- » Businesses along Jennings Road
- » Apartments along Lewisville-Clemmons Road



Vision

*“The Town of Lewisville is defined by its strong sense of community. The Town is a place of neighbors, a place of values, and a place to call home. Lewisville Tomorrow will preserve this distinctive small-town character by encouraging balanced growth that enhances opportunities and enriches community connections.”*

Planning Themes



**Place Making**  
Lewisville should have a vibrant and active core that hosts events to encourage a sense of place and community.



**Mobility**  
The active transportation network of sidewalks and bicycle facilities should be expanded to encourage neighborhood connectivity and access to Downtown.



**Activity Hubs**  
Lewisville should provide the goods and services residents need by encouraging more shops and restaurants in targeted locations.



**Housing Portfolio**  
The housing opportunities in Town should preserve established neighborhood characteristics while providing additional options to attract young families.



**Key Corridors**  
Roadway corridors should safely and efficiently connect people to their destinations.



**Open Space**  
Open places and natural spaces should be conserved to protect habitats and allow for outdoor recreation opportunities.